



Central Expressway to High Five Office Tour

Friday, March 26, 2010– 11:30 a.m. to 4:00 p.m.

Marketing Opportunities

LUNCH SPONSOR (1) - \$2,500 SOLD OUT

PLUS THE COST OF LUNCH. TOUR STARTS AT YOUR PROPERTY

- Recognition as Lunch Sponsor on Tour Book cover with property picture and logos
- Insertion of 2 double-sided marketing flyers in tour book behind a labeled tab
- Recognition on NTCAR's website and all other material promoting the tour with property picture and logos
- Podium time to promote property
- Sponsored prize drawing opportunities during tour
- Free registration and tour books for your participants
- Registration list of all attendees

EXTENDED DRIVE BY SPONSOR - \$1,000

- Buses stop in front of your building for an extended presentation to the brokers
- Insertion of 2 double-sided marketing flyers in Tour Book behind a labeled tab
- Sponsored prize drawing opportunities during tour
- Free registration for 3 participants and 3 tour books
- Registration list of all attendees

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STOP SPONSORS (2-4) - \$2,000 SOLD OUT

- All buses stop at your property and brokers are in your building for approximately 15 minutes
- Recognition as Stop Sponsor on Tour Book cover
- Recognition on NTCAR's website and all other materials promoting the tour
- Insertion of 2 double-sided marketing flyers in tour book behind a labeled tab
- Group presentation to all participants at sponsored stop
- Sponsored prize drawing opportunities during tour
- Free registration for 5 participants and 5 tour books
- Registration list of all attendees

FLYER/DRIVE BY SPONSOR - \$400

- Drive by of your property.
- Insertion of 1 double-sided marketing flyer in Tour Book
- Free registration for 1 participant and 1 tour book

Business Marketing Partner (1) - \$1,000 SOLD OUT

- Back Cover of Tour Book and logo on Front Cover
- Insertion of up to 3, doubled-sided marketing flyers behind a labeled tab
- Time to address audience at tour luncheon (3 minutes)
- Marketing table at luncheon
- Company logos on all promotional materials
- Verbal marketing of your company on the buses. You can narrate or the captains will present your service
- Ability to hold door prize drawing on the buses
- Free registration for 3 participants and 3 tour books
- Exclusivity. There will be no other Business Marketing Partners

NTCAR is a professional trade association which exists to enhance the business opportunities of its members through access to pertinent real estate information, education, recognition, legislative advocacy and networking. The Association's 2,300 members represent a cross section of the commercial real estate industry including brokers, appraisers, property managers, developers, owners. For more information visit our website at www.ntcar.org.

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